

SHRM 2018 Annual Conference & Exposition

Session Title: Beyond the Title: How to Lead and Influence When You Think You Have No Power

Session Date/Time: Tuesday, June 19 from 2:15 p.m. - 3:30 p.m.

Speaker: Natasha

Bowman Number of

Attendees: 1705 Number

of Responses: 120

Note: A rating of 3.8 or better is an acceptable score.

Rating Scale: 5 = Excellent; 4 = Very Good; 3 = Good; 2 = Fair; 1 = Poor

Item Rated	Your Average	Overall Average of Sessions
1. Speaker Rating	4.5	4.4
2. Content Presented Matched the Description	4.4	4.4

3. Do you think the speaker was selling his or her services from the platform? Yes: 6
No: 114

4. Which was the most important element that impacted your decision to attend this session? The speaker himself or herself: 5
The organization or company the speaker represents: 1 The topic covered in the session: 114

Verbatim Comments:

- Block the doors so people are not enjoying and slamming doors. Have 1 set of doors open where you direct people to leave or enter. Doors were slamming shut the entire time.
- Natasha was great. Loved her realistic/real time examples and encouraging/motivational comments!
- Was interesting, but didn't feel there was much connection through the presentation.
- I would a copy of the presentation.
- Excellent, engaging, relatable
- Great stories
- Andolutely wonderful speaker and the title of the session matched the content perfectly. Would have this speaker come to my organization in a heartbeat!
- I love how she added stories to the topic. It gives me a more visual connection to the topics.
- Excellent Topic and presenter!
- Such relevant content! Inspired me to recognize the power that lies within me!!
- She was awesome! I received a lot of tips to help me in my position as an HR Manager.
- great presenter. engaged the audience. great stories to enhance the presentation
- Wonderful speaker and influencer. Used the slides appropriately and found the right words to truly move the room.
- She has a good presence when presenting. Good overall presentation.
- Exceptional session!
- Natasha was great! Definitely buying her book
- The session did provide tools to put in my tool belt. Was eager for more tools and or pointers of how to use certain tools. Thank you for sharing and reigniting the concept of doing the right thing

- Awesome presentation!
- She was great and provided great real life examples and experiences that we could apply
- The content was focused more on speaking up when you think something is morally wrong, rather than how to be seen and heard as a leader. Otherwise the session was great.
- Excellent speaker with engaging stories just not very impactful informational learned.
- Great presentation and speaker. The advice she gave was excellent and definitely something that can be implemented. Presentation fit the topic description very well.
- I think natasha is a wonderful presenter and her topic is is important. I think the content was helpful, but think it could have been stronger. I think influence applies in more situations than just harassment and discrimination. More examples would be great. Like influencing selection decisions, performance ratings. Overall, natasha's presentation was engaging and i walked a way with some helpful tools i can apply immediately. Thanks!
- Very informative and really gave a guideline and action plan to take back to my company
- Great examples, practical advice and cool graphics
- Really hit home with the topic. We then to brush things under the rug in HR sometimes. Great presenter!
- Awesome presentation, clear, organized with interesting stories to captivate our attention to the end
- She was a little off track when it started and when it ended. She connected it all but it initially felt like a stretch
- This hit so close to home!! Natasha did an amazing job delivering the content and really made it relevant.
- I wish the speaker would provide her session presentation.
- The speaker was not dressed professionally which was very distracting. She also presented examples of workplace unfairness that seemed very biased. Her examples of great leaders were also very biased.
- As the session went on, she lost me.
- Impactful.
- thought she went too far off to speak to the topic itself
- Her story was very moving and interesting as the college program near me now has Petrino
- Excellent speaker
- excellent presentation and great information
- I loved it! Excellent job!
- Natasha was amazing! She is influential and I was eager to join the session once I knew she was presenting. She should definitely be an on going presenter for the annual conference.
- The session was so packed I had to sit on the floor and could not see or barely hear. Not the presenters fault.
- Natasha Bowman was fantastic! Very engaging and knowledgeable. I hope to attend a session of hers in the future.
- Excellent topic, I took a lot out of it and she did a good job teaching it. I Feel like I can actually use what she taught us outside of the session in my job.
- Natasha Brown is an excellent speaker! She gave true examples that we as HR pros could relate to. Highly recommend her to future attendees!